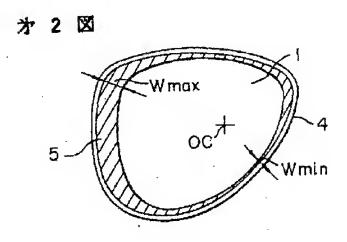
## REMARKS

This Reply is responsive to Office Action of January 10, 2011, for which a response is due on May 10, 2011 with the enclosed one-month extension of time. In the Office Action, claims 14, 16, 17, 20 - 23, 25 and 28 were rejected under 35 U.S.C. 102(b) as allegedly being anticipated by JP61023106 ("Hoya"). Claims 14, 16, 23 and 25 are being amended. Applicants submit that no new matter has been added. Claims 14, 16, 17, 20 - 23, 25 and 28 remain pending. Reconsideration in light of the amendments and remarks made herein is respectfully requested.

## I. Amendment of Claims 14 and 23

Independent claims 14 and 23 have been amended to further recite that "the carrier rim region extends from the dividing curve radially as far a peripheral curve matching a rim of the spectacle lens in an encased state." Support for this amendment can be found, at least in part, in paragraph [0008]. In contrast, Hoya fails to teach or suggest that its chamfered portion 5 – equated by the Examiner with the recited "carrier rim region" – extend radially to the outermost point of the lens. In particular, Hoya discloses a "v-shaped portion 4" which extends beyond the chamfered portion 5 around the entire lens, as most clearly shown in reproduced Fig. 2 from Hoya below:



Accordingly, Applicants submit that Hoya fails to teach or suggest each of the limitations of the claimed spectacle lens of claims 14 and 23. As such, the rejection of those claims based on Hoya should be withdrawn.

# II. Additionally Deficiencies in Hoya

Applications submit that Hoya contains additional deficiencies. In particular, the Examiner has taken the position that Hoya implicitly discloses that the viewing region is separated from the chamfered portion by a dividing line (line 6 in Fig. 1 of Hoya) that connects the penetrating points of the outermost peripheral rays to the rear face, wherein the outermost rays are the rays just barely passing, under direct or indirect vision, through a point of rotation of the eye or through the center of the entrance pupil of the eye respectively, when the spectacle lens ins in a use position in front of the eye. Applicants respectfully disagree.

In contrast, Applicants submit that Hoya discloses merely that line 6 is a chamfered portion sectional curved line and that the width W of the chamfered portion 5 may vary. Hoya does not, however, provide any indication that it is preferable or advantageous to separate the viewing region from the carrier rim region by a complex dividing curve, which is calculated based in part on the actual use position of the spectacle lens in front of the eye of a spectacle lens wearer. More specifically, Hoya does not contain any disclosure that suggests separating the viewing region from the carrier rim region by a curve, which connects penetrating points of outermost peripheral rays to the rear face, wherein the outermost rays are rays just barely passing, under direct or indirect vision, through a point of rotation of the eye or through the center of the entrance pupil of the eye respectively, when the spectacle lens is in use position in front of an eye, as recited in the pending claims.

Serial No. 10/591,640 Response to Office Action Mailed: Jan. 10, 2011

Attorney Docket No. 100341.58126US

Furthermore, Hoya is silent on constructing the rear face in the carrier rim region considering individual parameters of the spectacle lens wearer in addition to the frame shape or the frame design.

#### III. Amendment of Claims 16 and 25

Applicants have re-written claims 16 and 25 in independent form, including all of the limitations of their previous base claims 14 and 23, respectively.

### IV. Conclusion

The Applicant respectfully submits that the application is now in condition for allowance. The Examiner is invited to contact the undersigned should be have any questions. If necessary to effect a timely response, this paper should be considered as a petition for an Extension of Time sufficient to effect a timely response, and please charge any deficiency in fees or credit any overpayments to Deposit Account No. 05-1323 (Docket # 100341.58126US).

Respectfully submitted,

CROWELL & MORING LLP

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Rég. No. 45,810

Tel.: (949) 263-\$400 (Pacific Coast)

CROWELL & MORING LLP

Intellectual Property Group

P.O. Box 14300

Washington, DC 20044-4300

Telephone No.: (202) 624-2500 Facsimile No.: (202) 628-8844

JML/imh

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